

ECONOMICS OF EDUCATION

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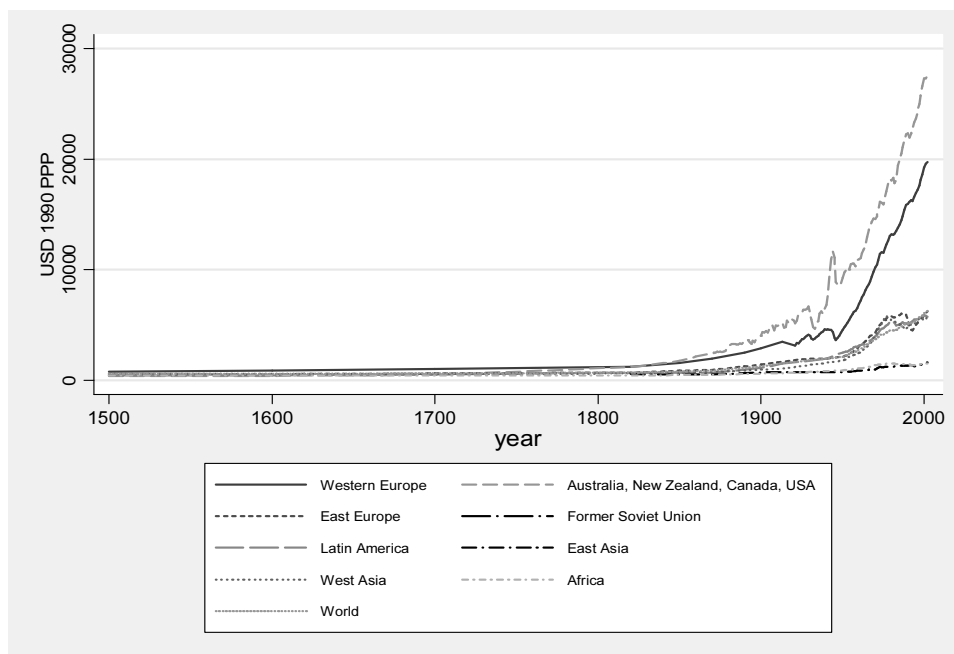
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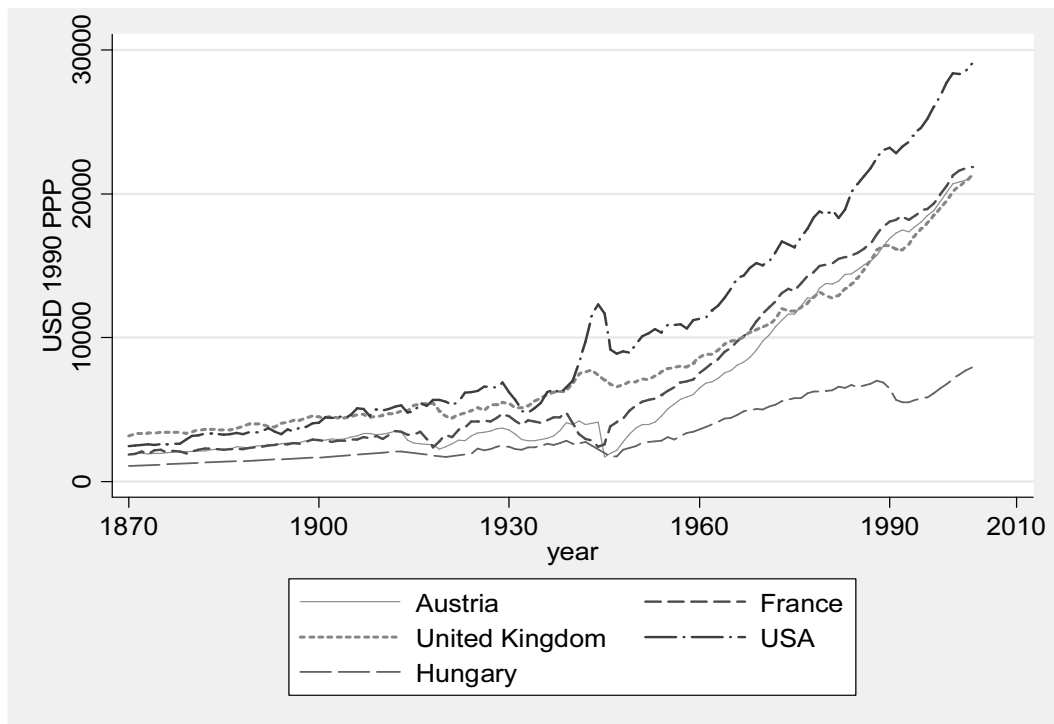
Education and economic growth

Per capita GDP 1500–2003



Source: OECD Development Centre Studies The World Economy Historical Statistics
[http://www.oecd.org/document/33/0,3746,en_2649_33987_8007265_1_1_1_1,00&en-US\\$01DBC.html](http://www.oecd.org/document/33/0,3746,en_2649_33987_8007265_1_1_1_1,00&en-US$01DBC.html)

Per capita GDP 1870–2003 (1990 USD PPP)



Source: OECD Development Centre Studies The World Economy Historical Statistics
http://www.oecd.org/document/33/0,3746,en_2649_33987_8007265_1_1_1_1,00&&en-USS_01DBC.html

Per capita GDP 1870–2003

Growth rate of per capita GDP (yearly averages %)

| | 1500–1820 | 1820–1900 | 1900–2000 |
|----------|-----------|-----------|-----------|
| OECD | | 1.2 | 2.0 |
| Non-OECD | | 0.4 | 0.6 |
| World | 0.04 | 0.8 | 1.9 |

Forrás: OECD Development Centre Studies The World Economy Historical Statistics
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Growth accounting – the sources of economic growth

1. The aggregate production function
2. Endogenous growth models

Aggregate production function

Solow model

$$Y_t = f(A_t, L_t, K_t, t)$$

Y – aggregate national product

A – land

L – labor

K – capital

t – disembodied technical change

Explicit form – Cobb–Douglas function

$$Y_t = e^{\phi t} A_t^\alpha L_t^\beta K_t^\gamma$$

$$\alpha + \beta + \gamma = 1$$

$$\frac{\Delta Y}{Y} = \phi + \alpha \frac{\Delta A}{A} + \beta \frac{\Delta L}{L} + \gamma \frac{\Delta K}{K}$$

The rate of growth is a result of the additive effects of growth in each of the inputs

$$\frac{\Delta Y}{Y} = \phi + \alpha \frac{\Delta A}{A} + \beta \frac{\Delta L}{L} + \gamma \frac{\Delta K}{K}$$

rate of growth of output

rate of growth in technical change

rate of growth of labor

rate of growth of capital

rate of growth of land under cultivation

The residual



Solow Residual From 1990 – 2001

| Year | Y Income | K capital | N labor | z |
|------|----------|-----------|----------|----------|
| 1990 | 6709.9 | 20871.1 | 118.8 | 8.79 |
| 1991 | 6676.4 | 21207.6 | 117.7 | 8.74 |
| 1992 | 6880 | 21577.4 | 118.5 | 8.92 |
| 1993 | 7062.6 | 22027.7 | 120.3 | 9.00 |
| 1994 | 7347.7 | 22530.2 | 123.1 | 9.15 |
| 1995 | 7543.8 | 23072.9 | 124.9 | 9.23 |
| 1996 | 7813.2 | 23701 | 126.7 | 9.38 |
| 1997 | 8159.5 | 24383.6 | 129.6 | 9.56 |
| 1998 | 8508.9 | 25175.2 | 131.5 | 9.76 |
| 1999 | 8859 | 26033.2 | 133.5 | 9.94 |
| 2000 | 9191.4 | 26933.8 | 136.9 | 10.03 |
| 2001 | 9214.5 | 27711.2 | 136.9 | 9.95 |
| 1990 | N/A | N/A | N/A | N/A |
| 1991 | -0.0050 | 0.01612 | -0.00926 | -0.00480 |
| 1992 | 0.0296 | 0.01744 | 0.00680 | 0.01967 |
| 1993 | 0.0259 | 0.02087 | 0.01519 | 0.00915 |
| 1994 | 0.0388 | 0.02281 | 0.02328 | 0.01687 |
| 1995 | 0.0260 | 0.02409 | 0.01462 | 0.00852 |
| 1996 | 0.0345 | 0.02722 | 0.01441 | 0.01639 |
| 1997 | 0.0424 | 0.02880 | 0.02289 | 0.01884 |
| 1998 | 0.0411 | 0.03246 | 0.01466 | 0.02134 |
| 1999 | 0.0395 | 0.03408 | 0.01521 | 0.01877 |
| 2000 | 0.0362 | 0.03459 | 0.02547 | 0.00853 |
| 2001 | 0.0025 | 0.02886 | 0.00000 | -0.00770 |

Why we expect any contribution to growth from education?

- Education is a complementary to physical capital (*Griliches, 1969; Psachropoulos, 1973; Layard, 1975*).
- Education enhances the adoption and efficient use of new inputs (*Psacharopoulos, 1984*).
- Depreciation of human capital occurs at a slower rate than that of physical capital (*Miller, 1967*).
- Education is an alternative to consumption (expenditures on education are made mostly at the expense of consumption) (*Miller, 1967*)

Education

- increases labor productivity (*Mankiw, Romer, Weil 1992*)
- increases the innovative capacity of the economy, and the new knowledge on new technologies, products and processes promotes growth – endogenous growth models (*Lucas, 1988; Romer, 1990; Aghion–Howitt, 1998*)
- facilitates the diffusion and transmission of knowledge needed to understand and process new information and to successfully implement new technologies devised by others (*Nelson–Phelps 1966; Benhabib–Spiegel, 2005*).

Education's contribution to growth

Schultz's study (1961)

- Calculates the increase in the stock of education ΔSE (change in average number of school years completed in the labor force multiplying with the „value” of an equivalent year of school = cost of schooling including foregone earnings)
- Compute the difference between actual labor earnings per person employed and the level of real labor income that would have been observed if each member of the labor force earned the base year income ΔLI^*
- Compute income attributable to additional education $VE = \Delta SE \cdot r$ (r = average rate of return to schooling)
- The contribution of education to economic growth = $VE / \Delta LI^*$

Education's contribution to growth

Denison's study

(1962, 1964, 1967, 1974, 1979, 1984, 1985)

$$Y=AK^\alpha(LE)^{1-\alpha}$$

E – average level of education.

Denison's study –steps of calculating education's contribution to economic growth

1. Calculate a weighting factor (w_e) that indicates the relative earnings of persons with any one level of education in comparison to a base level of education (w_8).
2. Calculate the percentage distribution of employment by level of education P_e .
3. Calculate initial indexes for males and females for all relevant years.
4. Adjust initial indexes by the level of unemployment, by school days per year and rates of attendance.
5. Calculate a global index: the two (male, female) indexes are weighted by total earnings to obtain the final index of both sex combined.
6. Standardized final indexes for education are employed, in conjunction of other labor inputs to compute the change in the labor input over time.

$$\sum_{c=0}^9 w_e e_e$$

The relative contribution of education to growth is calculated by computation of the increase in the quality of labor ascribed to education, multiplied by the share of labor compensation in national income

Denison's study

| Education level (highest school grade completed) | Weighting factor w_e | Percentage distribution of full-time-equivalent employment March 1976 P_e | | Initial indexe $w_e * P_e$ | |
|---|---------------------------|--|---------------|----------------------------|--------------------|
| | | Males (2) | Female (3) | Males (1)*(2) | Females (1)*(3) |
| None | 87 | 0.32 | 0.26 | 0.278 | 0.226 |
| Elementary, 1-4 | 93 | 1.65 | 0.72 | 1.535 | 0.670 |
| Elementary, 5-7 | 97 | 4.65 | 2.75 | 4.511 | 2.638 |
| Elementary, 8 | 100 | 6.36 | 4.92 | 6.360 | 4.920 |
| High school, 1-3 | 111 | 15.68 | 15.97 | 17.405 | 17.727 |
| High school, 4 | 122 | 38.80 | 49.88 | 17.336 | 60.854 |
| College, 1-3 | 142 | 15.69 | 16.28 | 22.280 | 23.443 |
| College, 4 | 184 | 10.00 | 6.42 | 18.400 | 11.813 |
| College, 5 or more | 207 | 6.85 | 2.80 | 14.180 | 5.796 |
| Total | - | 100 | 100 | 132.315 | 128.087 |

Estimates of the contribution of education to past growth of real national income

| | 1929-48 | 1948-73 | 1973-82 |
|--|--------------|--------------|---------------|
| Growth rate of total real national income | 2.44 | 3.58 | 1.26 |
| Amount of growth rate ascribed to education | 0.48 | 0.52 | 0.62 |
| Percentage of growth rate ascribed to education % | 19.70 | 14.00 | 49.20 |
| Growth rate of real national income per person employed | 1.33 | 2.45 | - 0.26 |
| Amount of growth rate ascribed to education | 0.48 | 0.52 | 0.62 |
| Percentage of growth rate ascribed to education % | 36.1 | 21.2 | .. |

Source: Denison 1985

The contribution of education to national income growth %

| Country | Contribution of education as a percentage of national income growth |
|-------------|---|
| Canada | 25.0 ^b |
| USA | 15.0 ^b |
| Belgium | 14.0 ^b |
| Denmark | 4.0 ^b |
| France | 6.0 ^b |
| Germany | 2.0 ^b |
| Italy | 7.0 ^b |
| Greece | 3.0 ^b |
| Israel | 4.7 ^b |
| Netherlands | 5.0 ^b |
| Norway | 7.0 ^b |
| UK | 12.0 ^b |
| South Korea | 15.9 ^a |
| Malaysia | 14.7 ^a |

^aSchultz's method

^b Denison's method

Data pertain to the 1960s

Measurement problems

Earnings differentials are used for measuring the contribution of education to labor quality

Denison (weighting factor), Schultz (rate of return)

- cross-section data problems
- ability bias
- is human capital theory correct?
- MP=W?

Cobb–Douglas production function

too restrictive – elasticity of substitution between any two inputs is unity

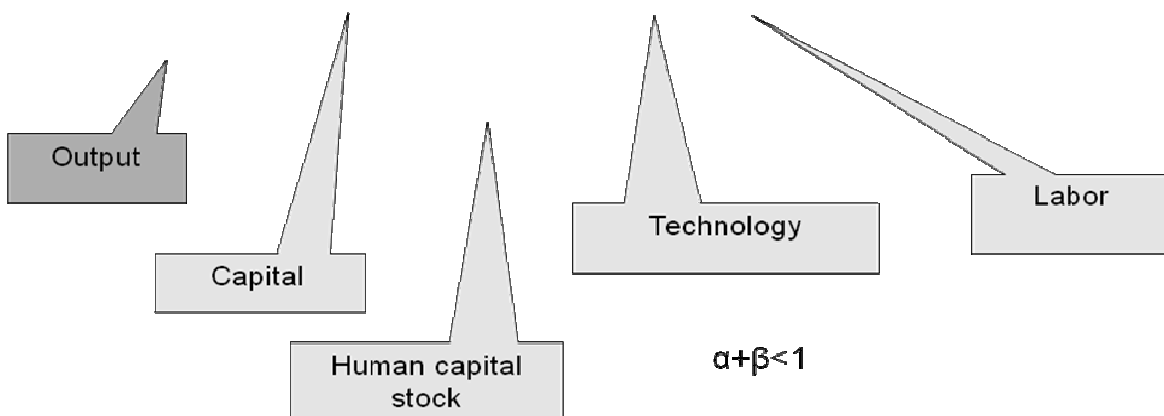
Causation problem

Growth in total factor productivity is exogenous

Educated labor as a factor of production

CES function (Mankiw, Romer, Weil 1992)

$$Y_t = K_t^\alpha H_t^\beta (A_t L_t)^{1-\alpha-\beta}$$

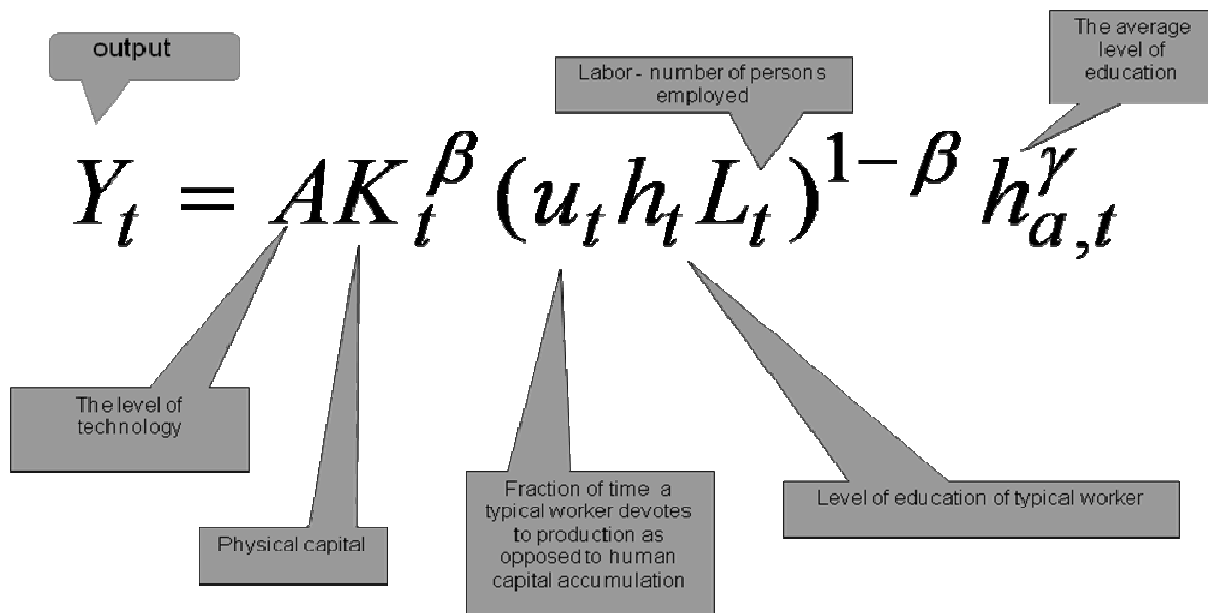


Endogenous growth models

- In Solow model sustained growth is due to exogenous forces.
- Endogenous growth theory – models that examine the determinants of the rate of technological progress, which Solow takes as given.
- Sustained economic growth can be explained endogenously by human capital accumulation.
- Higher rates of growth can be attained by greater time allocation to education, more efficient educational systems.

Endogenous growth models

(Lucas, 1990)



Education measures

Level of years of schooling (endogenous growth) or change in years of schooling (neoclassical models) is more important?

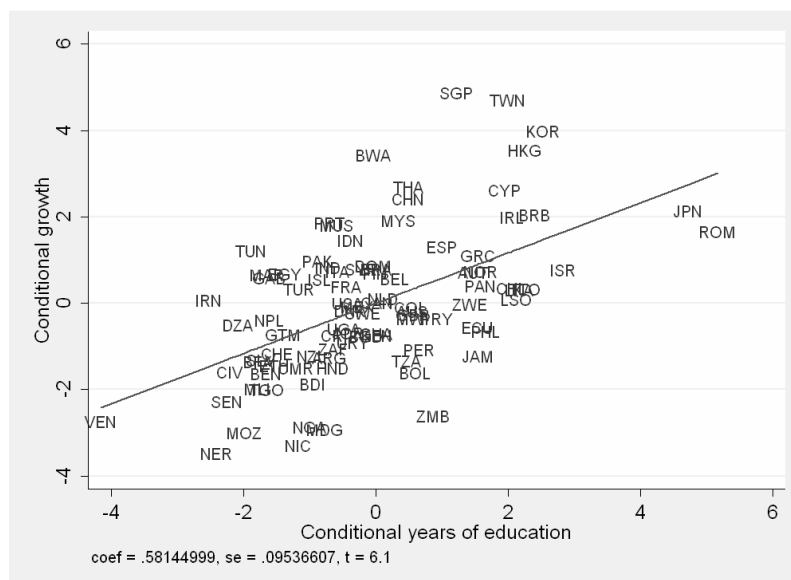
Quantitative measures

- Adult literacy rates – (Romer)
- School enrollment ratios (Barro 1991, Mankiw, Romer, Weil)
- Average years of schooling (Barro–Lee, 1993, 2001)

Qualitative measures: how much students have learned while in school?

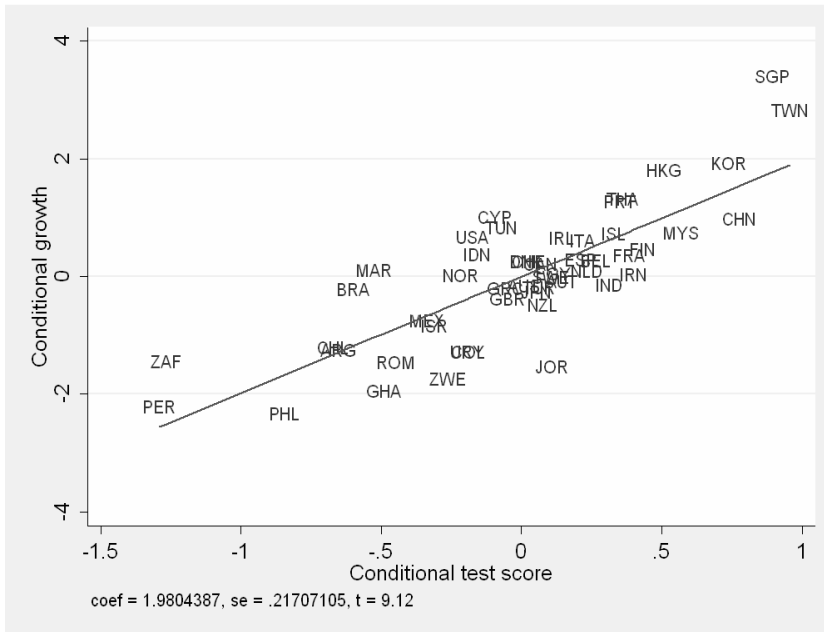
- Performance on standardized international tests (Hanushek–Kimko, 2001, Wössman, 2003)

Quantity of schooling and economic growth



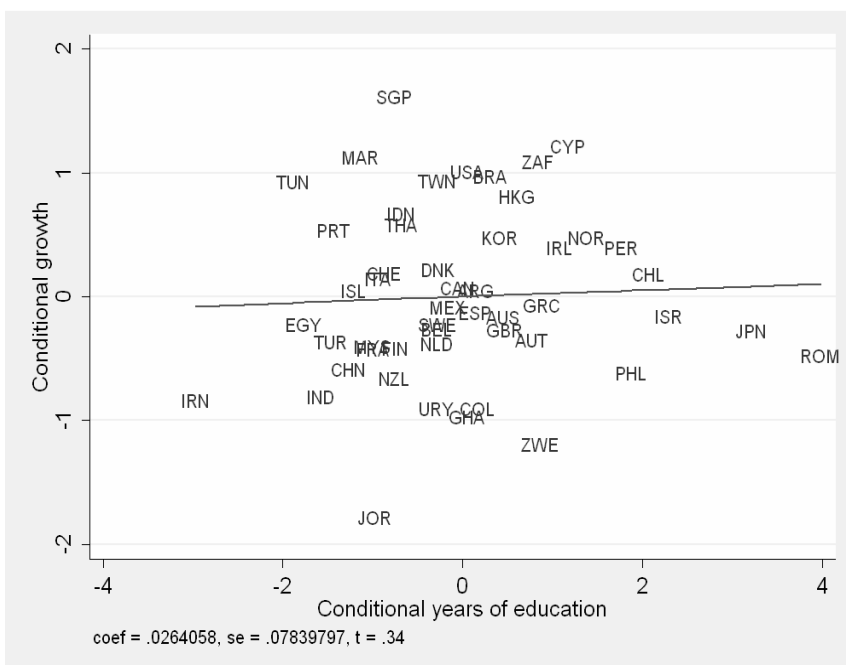
Added-variable plot of a regression of the average annual rate of growth (in percent) of real GDP per capita in 1960–2000 on average years of schooling in 1960 and the initial level of real GDP per capita in 1960.

Source: Hanushek, E. & Woessmann, L. (2007). *Education quality and economic growth*. Washington, DC: The World Bank.



Added-variable plots of a regression of the average annual rate of growth (in percent) of real GDP per capita in 1960–2000 on the initial level of real GDP per capita in 1960, average test scores on international student achievement tests, and average years of schooling in 1960.

Source: Hanushek, E. & Woessmann, L. (2007). *Education quality and economic growth*. Washington, DC: The World Bank.



Added-variable plots of a regression of the average annual rate of growth (in percent) of real GDP per capita in 1960–2000 on the initial level of real GDP per capita in 1960, average test scores on international student achievement tests, and average years of schooling in 1960.

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